Code: CE8T2

## IV B.Tech - II Semester – Regular / Supplementary Examinations March 2020

## ENGINEERING ECONOMICS AND PROJECT APPRAISAL (CIVIL ENGINEERING)

Duration: 3 hours

Max. Marks: 70

## PART - A

Answer *all* the questions. All questions carry equal marks  $11 \ge 22$  M

- 1. Write a short notes on:
  - a) Law of Supply.
  - b) Law of Demand.
  - c) Present Value.
  - d) Design selection for a product.
  - e) Building Material Selection.
  - f) Opportunity Cost.
  - g) Break Even Point.
  - h) Payback Period.
  - i) Equivalent Uniform Annual Cost.
  - j) Project Stores.
  - k) Job Costing.

## PART – B

Answer any *THREE* questions. All questions carry equal marks.  $3 \ge 16 = 48 \text{ M}$ 

2. a) Define Engineering Economics and explain its scope.

8 M

- b) What are the ways by which the economic efficiency can be improved?8 M
- 3. a) List and explain the different situations deserving elementary economic analysis.8 M
  - b) What is Process Modification? Explain the steps in the Process Modification.8 M
- 4. a) Explain managerial significance and limitations of Break Even Analysis. 8 M
  - b) Number of units sold is 20,000 unit, selling price per unit Rs.30/-, variable cost per unit is Rs. 15/- per unit and fixed cost is Rs.80,000/-. Find out (i) BEP (in units) (ii) Break Even Sales (in rupees) (iii) P/V ratio (iv) How many number units sold to earn a profit of Rs.1,20,000/-.

8 M

- 5. a) Explain the benefit-cost ratio methods for project evaluation. 8 M
  - b) Consider the case of the company with the following two investment alternatives each costing 9,00,000. The details of the cash inflows are as follows: 8 M

Year	Cash flows (in ₹ )	
	Project-1	Project- 2
1	3,00,000	6,00,000
2	5,00,000	4,00,000
3	6,00,000	3,00,000

The cost of capital is 10% per year. Which one will you choose under NPV Method?

- 6. a) Explain the phases of project life cycle. 8 M
  - b) Describe unit costing and job costing methods. 8 M